



Press Release
Thane, November 19, 2008.

for Immediate Publication

- **DCB inaugurates state of the art branch at Jambli Naka, Thane.**
- **Prime location, ease of access, great ambience, comfort and totally networked Bank branch, will make for a superior customer experience**

Thane, November 19, 2008. Development Credit Bank Ltd., India's emerging private sector bank inaugurated its state-of-the-art branch at Jambli Naka, one of the key localities of Thane at the hands of Mr. Praveen Kutty, Executive Vice President & Head of Consumer Banking Group, DCB.

While inaugurating the branch, Mr. Praveen Kutty said, "DCB is passionate about customer experience and relocating of the branch is a very significant step for us. Through this newly located branch, we will address the financial needs of our customers - individuals, entrepreneurs and businesses, as well as showcase our products and services to a whole new set of potential customers within the footfall of the branch."

Mr. Kutty further added that, "The new branch at Thane aims to deliver a complete DCB experience to customers. The state-of-the-art branch is the result of DCB's vision of being counted amongst the finest banking institutions. It will be a one-stop shop for the banking needs of the customer, and hope to augment our customer experience through this branch".

The DCB Experience

Tempting Fixed Deposit rates for customers, Upto 11.25% p.a. for 365 days (Upto 11.75% p.a. for Senior Citizen customers). Customers gain maximum by investing in the market leading interest rate Fixed Deposit.

A choice of five languages for customer account statements. Customers may customise their account statements by opting for a language of their choice - Hindi, Marathi, Gujarati, Telugu or English as their preferred option.

Bank Passbook facility. All account holders will receive a passbook without the customer having to request for one. Such immediacy and promptness would add to the delight of customers.

A range of banking products. DCB will provide no frills savings account for the customers along with DCB free style savings account where customers may maintain zero balance with nominal annual fee. DCB offers its customers a range of products and services such as DCB debit card, DCB Advantage Credit Card, Online card to card transfer, 24/7 Customer Care Centre, and Mobile banking amongst others.



The Bank's centralised database enables customers to operate their accounts from anywhere in the country. The Bank's website www.dcbi.com offers comprehensive details about its various schemes

About DCB

DCB is a private sector bank with 80 state-of-the-art branches spread over nine states and two union territories. The Bank provides its customers free access to over 30,000 ATMs across India. The Bank has recently launched several value added initiatives and intends to become one of the country's preferred and profitable private sector banks, providing a comprehensive suite of "best in class" products for specific market segments in chosen geographies. DCB has initiated a liability and select asset product led strategy, through a mix of owned and outsourced products and multi-channel capabilities.

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