



Press Release for Immediate Circulation

Development Credit Bank Ltd. (DCB) announces Base Rate at 7.75% p.a with effect from July 1, 2010

In line with Reserve Bank of India guidelines DCB today announced its Base Rate at 7.75% p.a. This Base Rate will be effective for new loans and renewals with effect from July 1, 2010.

Announcing the Base Rate, Murali M. Natrajan, MD & CEO said that "DCB's Base Rate, inter alia, has been computed using short term cost of funds adjusted for negative carry of statutory items. Further, Administrative Overheads and expected RoNW have been added to arrive at the final number."

About DCB

DCB is a modern emerging new generation private sector bank with 80 branches across 10 states and 2 union territories. It is a scheduled commercial bank regulated by the Reserve Bank of India. It is professionally managed and governed. DCB has contemporary technology and infrastructure including state of the art internet banking for personal as well as business banking customers.

DCB's business segments are Retail, micro-SMEs, large SMEs, mid-corporate, Microfinance Institutions (MFIs), Agriculture, Commodities, Government, Public Sector, Indian Banks, Co-operative Banks and Non Banking Finance Companies (NBFCs). DCB has approximately 600,000 customers.

DCB has deep roots in India since its inception in 1930's. Its promoter and promoter group the Aga Khan Fund for Economic Development (AKFED) and Platinum Jubilee Investments Ltd. hold over 23% stake. AKFED is an international development enterprise. It is dedicated to promoting entrepreneurship and building economically sound companies. It has around 150 companies and employs over 30,000 people with a turnover of approximately US\$ 2 Bn. AKFED had co-promoted HDFC in India in the late 70's.

For more details please visit www.dcb.com & <http://www.akdn.org/akfed>

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