

For Immediate Release**DCB Bank launches 'DCB On the Go' time saver banking app – available in android & iOS stores**

Mumbai, February 23, 2016: DCB Bank Ltd. has launched an Android and iOS based mobile banking app to cater to key banking mobility needs of customers.

'DCB On the Go' is positioned as a time and expense saver banking facility. It is blazing quick, simple and comfortably manages all important banking needs of customers.

Essentially what customers get on the app?

- The all important fund transfer, both intra-bank transfers (within DCB Bank accounts) and inter-bank transfers (other bank accounts) made possible by IMPS & NEFT transfer facility.
- Customers making funds transfer by IMPS enjoy anytime facility and on all holidays too!
- Account balance enquiry
- Cheque status
- Account statements
- Also stop cheque or new cheque book requests

DCB On the Go app is available for free download from Google Playstore and iOS store.

Speaking about the launch, **Mr. Murali M. Natrajan, Managing Director & CEO** said, "Quick and easy access to bank accounts through mobile phones and tablets is the need of the hour. DCB On the Go mobile banking app brings an array of everyday banking services at the fingertips of customers. The app is a part of the Bank's focus to provide customers with innovative and specialised products and services in the digital space."

Digitalization is the way forward for DCB Bank, the launch of the mobile app adds to customer delight. The new mobile app follows the DCB Mobile Passbook which was launched for the android and iOS users earlier in 2015. DCB Bank has in recent announcements made digital experience and digital solutions a centerpiece for growth.

About DCB Bank Ltd.

DCB Bank Ltd. is a new generation private sector bank with 176 branches in 115 locations across 17 states and 2 union territories. It is a scheduled commercial bank regulated by the Reserve Bank of India. It is professionally managed and governed. DCB Bank has contemporary technology and infrastructure, including state-of-the-art mobile and internet banking for personal as well as business banking customers.

The Bank's business segments are Retail, micro-SMEs and SMEs, mid-Corporate, Microfinance Institutions (MFI), Agriculture, Commodities, Government, Public Sector, Indian Banks, Co-operative Banks and Non-Banking Finance Companies (NBFCs). DCB Bank has approximately 500,000 customers.

The Bank has deep roots in India since its inception in 1930s. Its promoter and promoter group the Aga Khan Fund for Economic Development (AKFED) & Platinum Jubilee Investments Ltd. holds around 16% stake. AKFED is an international development enterprise. It is dedicated to promoting entrepreneurship and building economically sound companies. AKFED operates as a network of affiliates with more than 70 separate project companies over 47,000 people. The fund is active in 17 countries in the developing world.

For more details, please visit www.dcbbank.com & <http://www.akdn.org/akfed>

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